





Attract-SEE:

Assessing Territorial Attractiveness in SEE Europe.

Establishing a Common Territorial Monitoring Framework

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REPUBLIKA SLOVENIJA MINISTRSTVO ZA INFRASTRUKTURO IN PROSTOR



REGIONALNI CENTER ZA OKOLJE Slovenija







Project's ID

- Project of the 4th Call South East Europe **Transnational Cooperation Programme**
- Priority Axis 4: Development of transnational synergies for sustainable growth areas
- AoI: Promote a balanced pattern of attractive and acessible growth areas
- Project duration: 1.October 2012 30. September 2014







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Who are we?

- 10 project partners
- 1 strategic associated partner
- 8 observers

<u>5 EU countries : Austria, Hungary, Italy,</u> Netherlands (OP), Slovenia (LP) 4 Non EU countries: Bosnia and Herzegovina, Croatia, Macedonia, Serbia





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Why was the project developed?

- South-East Europe is one of the most heterogeneous and complex regions in Europe
- the need for better territorial coordination of EU and national policies in SEE Europe,
- in the SEE countries there is still a lack of knowledge, harmonized methodologies and efficient tools for monitoring current position and trends,
- how sectoral policies can effect a sustainable development of a territory,
- the need for evidence based policy in the SEE countries with monitoring of current position and trends

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What do we want to do?

Project's aim is ...

- to create a model of territorial monitoring system suited to the needs of policy and decision makers,
- to develop tools and approaches useful for policy and decision makers for supporting quality of decisions concerning territorial cohesion and growth,
- Through the establishment of a shared system of indicators, the model will then be applied to monitor territorial quality and attractiveness.
- to design a policy coordination process in order to improve communication, cooperation and actively involvement among different policy and decision makers at national and regional level













Project's design – two parallel interlinked processes

1 – territorial monitoring

- to establishing harmonised spatial monitoring framework
- to set shared territorial monitoring indicators
- to evaluate territorial state and trends reference to territorial quality and attractiveness

2 – policy coordination

- promoting, supporting and actively moderating participation and involvement of policy and decision makers
- importance to improve communication and cooperation among different policy and decision makers
- development of tools and procedures, gain skills and competences needed to monitor and understand complicated territorial_development

trends REPUBLIKA SLOVENIJA VOZA INFRASTRUKTURO IN PROSTOR











Interlinkage of territorial monitoring and policy coordination processes

	2012					2013					2014	
	Decem	iber	March		April	September	C	ctober	January	February	June	July
										PP meting		
	Ljubljana			PP meeting - Austria			PP meeting Macedonia			Emilia Romagna		Serbia
	Initial conference						3.3 Defin	tion of data		regional territo	rial	Final conferen
)				3.2 Develo	pment of		harm. an	Ł		reports;		
				comm. ter	rit. monit.		interope	ability model	;	transnational		
				framework	(TMF);		4.1 Defin	tion of attr.		attractiveness		
				4.3 Prepa	ration of		and relat	ed common		report; TMS		
				concept fo	r		indicator	5;		framework		
				transnatio	nal attr.		4.2 Defin	tion of			7	
				synthesis r	eport (TASB	i n		approaches.		-		7
							for applic	ation;				
		Y								//	27	
						~ ~			17	~		
		1st set of National Sta Involvement Workshop concepts Input about stakeholde				2nd set Nation	al 3rd s		l set National		4th set Final	National
						Stakeholder			keholder		Stakeholder	
				ers' needs		Involvement Workshops on	duafte		olvement Wo	rkshops	Involvement	•
		on proposed T				Feedback on pr			proposals edback on calcu	ulated	exploitation of	
	policy coordination pro					TMF in SEE and	oposed		E and national	lateu	Continuation coordination	
						national indicat	tors,	-	licators, draft r	eports	coordination	000035
						national &			d PCP.	•		







The Attract–SEE approach to Territorial Attractiveness

Territorial Attractiveness can be described as the capacity to attract new residents, visitors, enterprises and investments from other places, due to its advantageous features. "

"Territorial Attractiveness" relies upon multi-dimensional assets of areas / regions ("places"), as an opportunity to pursueTerritorial Agenda **2020** "smart, sustainable and inclusive growth":

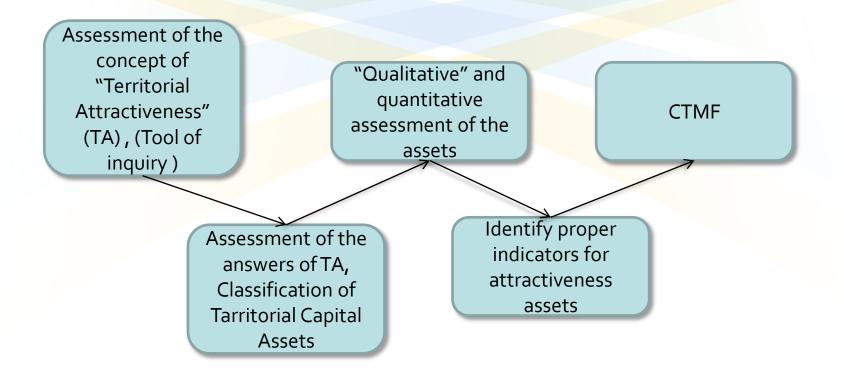
- <u>Smart growth</u>: an economy based on knowledge and innovation;
- <u>Sustainable growth</u>: a resource efficient, greener, more competitive economy;
- <u>Inclusive growth</u>: high-employment economy delivering social/territorial cohesion.







Methodology of deifining attraciveness concept









Monitoring for spatial decisions

Building territorial monitoring tool

- provide platform for collection and storing various types of data and information on different territorial development conditions, statuses and events through time periods; from public policy process perspective,
- Project propose territorial monitoring tool that should support territorial attractiveness policies and decision-making processes coordination within the South East Europe region







Design and implementation of the monitoring framework

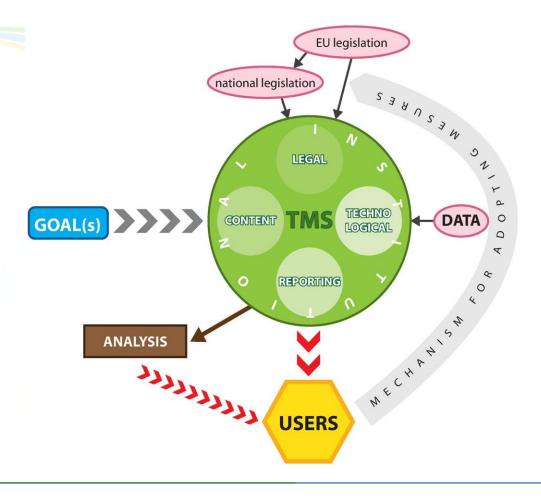
- Need of monitoring tools to continually and easily follow-up and understand effects and trends of territorial development,
- provide basis both for local as well as SEE-wide attractiveness development of decision-making process,
- Includes both social and technical dimensions of common information platform
- Relies on EU programmes, results and recommendations, like ESPON, INSPIRE/Plan4all and other relevant approaches (OECD, UN).







Elements of CTMF



- GOALS
- LEGAL FRAMEWORK
- CONTENT (concept of TMS criteria of TMS),
- INSTITUTIONAL FRAMEWORK (data, selection/calculation of indicators),
- TECHNOLGICAL FRAMEWORK (SW, portal)
- REPORTING (maps, charts interpretation of results)
- USERS (stakeholders, decision makers)
- MEECHANISMS FOR
 ADOPTIMG MEASURES







Project`s outputs and results/Next steps

- The results of Attract-SEE should be used by politicians and decision makers to improve cooperation and networks between different public policies European countries,
- Establishing and strenghthen ain policy coordination process as well as the involvement of stakeholders,
- to support territorial cohesion and development in South-EastEurope.

Next steps of Attract-SEE:

- The finalization of the design of the common monitoring framework,
- the final definition of monitoring indicators,
- the development of the common data model







More information on www.attract-see.eu

Thank you for your attention!

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