

#### Analysis of Financial Consequences of Spatial Decisions: **Framework and Case Studies**









**REAL CORP 2015** Analysis on Financial Consequences of Spatial Decisions – Pisman *et al.* (2015)

#### **Presentation Outline**

(1) Introduction

- (2) Spatial policy decisions and financial compensation
- (3) Spatial policy recommendations
- (4) Property Valuation

(5) Cases

Case 1: Changing land use destination Case 2: Changing building programs Case 3: Brownfield development Research questions:

- Impact of spatial policy on property value?
- Financial compensations?
- Adaptation of the planning system?

Report (Dutch)



Context:

• Renewal of spatial policy in Flanders

- Greenpaper

• Financial crisis, limited public (and private) resources



#### (2) Spatial policy decisions and financial compensation

Several decisions in spatial policy have a financial impact:

- Generic decisions and legislation
- Area-specific decisions and policies
- Decisions related to actual projects
- Interventions (public and private), not related to the specific project or area but with a financial impact

### (2) Spatial policy decisions and financial compensation

# Only (changes in) zoning plans give rise to compensation

- Compensation of financial losses (80%)
- Plan income charge: taxation on added value created (20%)



#### (2) Spatial policy decisions and financial compensation



#### **Price/m<sup>2</sup> Flanders**

#### (3) Spatial policy recommendations

Be aware of possible financial consequences of decisions

Monitor the changes in property values, and develop calculation instruments

Develop **financial arguments** to support the spatial policy

Harmonise and broaden the **financial compensation mechanisms** 

Fair value of property =

• "Price that would be received ...an orderly transaction between market participants at the measurement date" (IASB, IFRS)

Value of land depends on\*:

- Current land use
- Specific use characteristics
- Construction and adaptation costs
- Perception of the market
- Location of the parcel and characteristics of the surroundings
- Macro-economic factors



\* Sirmans, MacDonalds, Machperson & Zietz (2006); Vissers & Van Dam (2006); Kroll & Cray (2010); Damen, Vastmans & Buyst (2014)

Combination of methods depending on effects of spatial decisions and availability of data.

- Hedonic method (mass appraisal)
- Residual value method (~ building plots)
- Comparative method (individual appraisal )
- Capitalization method (~ rent, income)
- Construction costs (~ building cost)

#### Combinations of methods used in selected case studies

	Case study	Land use	Mass appraisal (hedonic)	Residual value method	Specific market studies
1	Change in land use	Agriculture; Natural park	х		
2	Changing building program	Residential	х	х	
3	Brown field development	Residential	х	х	
		Industrial		Х	Х

#### 1a. Description:

Event: Land use plan changes zonation:

'agricultural land use '  $\rightarrow$  'natural park'

<u>Case</u>: parcel (0.3 ha) situated in a small river valley, used for agriculture





#### 1b. Valuation method:

Site specific hedonic study made by Flemish Land Agency

- Dependent variable: market price
- Independent variables:
  - legal status (agricultural / natural park )
  - use value for agriculture (score: 1-100)

#### Results

- Loss of value of 34 %
- Half due to lower market prices
- Half due to lower Use Value (% related to a best case situation)

#### 1c. Compensation:

Land owner
Gets financial compensation for change in legal status and future
market price,
But
- Only if parcel size = + 0.5 ha
- limited to 80% of the change in value

#### 1d. Results

		Before plan (ref) 'Agriculture'	After plan 'Natural area'
(1)	Market value parcel (300 m²) in k€	12	8.1
(2)	Change in market value (k€)		-3.9
(3)	Existing governmental compensations Min Max (80%)		0 3.1
(4)	Change for landowner, after com. (k€) Min Max		-3.9 -0.8

#### *1e. Conclusion*

- Spatial policies and change in legal status affects market value of a parcel, irrespective of its <u>actual use</u>.
- Effect of change in zonation + effect of possible limitations for use have an impact on total financial value
- Full compensation by government is not guaranteed
- Compensation is given at the moment of (legal) change in zonation, not on the moment of change in use.

#### 2a. Description:

- <u>Event</u>: Change in general spatial policy with greater flexibility regarding the program
- <u>Case:</u> Small parcel in urban fringe (270m<sup>2</sup>);

from 2 floors (reference) to 4 floors (policy scenario) Possible additional apartment (+ 125m<sup>2</sup> floor space)



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#### 2b. Valuation method: Residual value method

- Gross income
  - Net present value of future rents
  - rents based on hedonic study (Vastmans *et al. 2012)* (<u>www.huurschatter.be</u> Flemish government)
  - Accounts for location of the property and relevant characteristics
- <u>Building costs /m<sup>2</sup></u>
  - web-based tools
  - (m<sup>2</sup> living area, level of completion, type of building, quality of construction, workmanship)
- Assumptions
  - Simplified method (no maintenance, no fiscal incentives)
  - Discount rate: 3% and 4% (required return on investment)

#### 2c. Compensation: No compensation

#### 2d. Results: (creation of additional apartment of 125m<sup>2</sup>)

		Reference so	Reference scenario (2 floors)		Policy scenario (4 floors)	
		Low	High	Low	High	
(1)	Floor space (m <sup>2</sup> )	125	125	250	250	
(2)	Rent (€/year/m²)	5,9	8,6	7,1	8,6	
(3)	Gross income (k€/year)	8	12	20	24	
(4)	Discount rate	3%	3%	4%	3%	
(5)	Current value future rents (k€	266	393	484	787	
(6)	Building costs (k€)	-163	-201	-325	-401	
(7)	Residual value parcel (k€)	92	172	142 525	344 1275	
(8)	Change in value (per parcel)	) 541	037	525	1275	
	(k€)			50	172	
	(€/m' %	)		185	637 100%	

#### 2e. Conclusion

- Doubling in rentable floor size leads to doubling total gross income, as the local market appreciates this type of small apartments
- Value of the small parcel + 54 % to 100 %
- No compensation mechanism
- Added value is created on the moment of receiving the building permit for 4 floors-program

#### 1a. Description:

<u>Event</u>: Brownfield redevelopment, Land use changes (industrial or residential + building programs )

<u>Case</u>: parcel 4 ha, rural area, nearby river Scheldt.



#### 3a. Description:

<u>Event</u>: Brownfield redevelopment, Land use changes (industrial or residential + building programs

<u>Case</u>: parcel 4 ha, rural area, nearby river Scheldt.

alternative land uses and programs,

- Residential use (with high and low density),
- Industrial use (SME and waterfront industries (waterIND)





### (5) Case 3: Brown field development

#### *3b. Valuation method: Residual value method*

- Gross income
  - Residential scenarios : idem as case 2
  - Industrial land uses :
    - SME : data from market studies (local + regional )
    - Waterfront industries: specific long term contracts Flemish government
- <u>Building costs /m<sup>2</sup></u>
  - + additional costs for land development (grey and green infrastructure )
  - Rough approach for SME and commercial buildings
  - + subsidies for quay development (waterfront industries )
- <u>Assumptions</u>
  - Discount rate: 4% (societal perspective for industrial uses)

### (5) Case 3: Brown field development

## *3c. Compensation: case specific, subsidies for remediation and quay development*

/ Indicator:	Unit	Residential		Industry	
		High	Low	SME	WaterInd
		1	2	3	4
Land uses					
m <sup>2</sup> floor area	1000 m²	18	14	13	21*
Grey infrastructure	1000 m²	30	30	13	21*
Green infrastructure	1000 m²	4	4	16	14
Gross income					
m <sup>2</sup> floor area *	1000 m²	18	14	13	21*
Rent €/year/m <sup>2</sup>	€/m²	5,9	5,9	3,3	4,5
Total rent year	k€/year	1.288	952	507	94
Current Value future					
rents (4 %)	million €	32	24	13	2
Costs		-	-	-	-
Building costs	million €	26	19	7,6	0,57
Grey infrastructure	million €	0,5	0,5	2,4	-
Green infrastructure	million €	0,9	0,9	0,4	0,6
Total costs	million €	27	21	10	1,2
Net income	million €	5,0	3,3	2,3	1,2
	€/m²	120	79	55	29

\* m<sup>2</sup> floor area for waterfront industry is building and grey infrastructure

#### (5) Case 3: Brown field development

#### For comparison : Remediation of pollution

- 2 to 12 million € (with / without subsidy )
- Same for all scenario's.

#### 3e. Conclusion

- Comparable appraisal of effects of spatial decisions is much more complex in this case (multiple land-uses or programs, industry,..). Limited data available due to specific elements (waterfront location, brownfield,...)
- Large difference in values depending on land uses and on programs.
- Illustrates both potential and difficulties to select combinations of land uses and programs that allow to compensate for remediation costs.







### **Questions?**

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Prof. Ann Pisman MSc Leo De Nocker MSc Marten Dugernier MSc Inge Pennincx MSc Liesbeth Van Damme (Spatial Development Department; Brussels, BE)
(VITO; Mol, BE)
(Anteagroup; Antwerp, BE)
(Spatial Development Department; Brussels, BE)
(Spatial Development Department; Brussels, BE)